



# Emerald Luxury Coaches

CEO JOHN WALKER

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# Emerald

John Walker - Owner and CEO

Cindy Skinner - Sales

Gus Garrison - Service Manager

Plant - Amazing group of builders



# Our Platform

- ◆ AFFORDABLE -To build an affordable Prevost to give everyone the opportunity to experience a Prevost.
- ◆ EASY TO USE- To make the coach easy to use, using the latest technology and innovative systems.
- ◆ SERVICEABILITY -To make the coach easier to service.
- ◆ OUR DESIGN - To create a beautiful and elegant coach that you call home and be proud of.

# Making It Affordable

- ◆ Our vision was to bring a coach to the market that would enable all Class A users to *own a Prevost*.
- ◆ Emerald is providing the platform to make your Prevost lifestyle *dreams a reality*.
- ◆ Our priority is to build a *quality* coach that is priced well with *easy to use* state of the art technology.



# Making It Affordable

- ◆ How we go to market through our dealers.
- ◆ Streamlining Emerald engineering:
  - ◆ Designing to build easier, quicker, and defect free.
  - ◆ Designing more serviceability into coaches.

# Making It Affordable

- ◆ Electrical Systems
  - ◆ Less wires/wiring in coach.
  - ◆ Engineered electrical systems/schematics .
  - ◆ Redesigned power distribution.
  - ◆ Inverters.
- ◆ Manufacturing processes (Lean Mfg).

# Making It Easy to Use

- ◆ Simplified systems that integrate with each other.
- ◆ Streamline full controls.



# Making It Easy to Service

- ◆ Moving connections (wiring/plumbing) to easier accessible areas.
- ◆ Removable panels to get to different areas if need be.
- ◆ Water pump and all plumbing accessible.
- ◆ Engineered prints/schematics.
- ◆ Aligning design and manufacturing through engineering's prints.
- ◆ Redesigning electrical systems.
- ◆ Service and Manufacturing have open communications.



# How We Make It Easy to Service



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# How We Make It Easy to Service



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# From a Service aspect:

- ◆ Service network throughout the nation.
- ◆ 24/7 Critical Systems remote monitoring
- ◆ 24/7 Customer Support Line
- ◆ Any Prevost conversion is welcome at Emerald service center.
- ◆ We will continue to work together with our Prevost partners to create the best experience for the Prevost Conversions industry as possible.



# Creating Our Own Design

- ◆ Over 10 years we worked with customers and manufacturing to get to our current design/look.
- ◆ Listening to customers and their experiences to make their coaches more enjoyable.



# Creating Our Own Design



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# Creating Our Own Design



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# New Features to Emerald

- ◆ Oasis Hydronic Heating system with continuous, and instant hot water.
- ◆ Streamlined Full DC Control System
- ◆ Easy to use Remote control TV operation with optional iPad control
- ◆ COMPLETE coach electrical remote monitoring with ability to track trends and usage history.



# Emerald Future

- ◆ Continue customer first mindset/attitude.
- ◆ Striving for 100% safe coaches with zero defects.
- ◆ Building the team with the right people and right attitudes.
- ◆ Long term associates sharing their talents and skills to help new associates grow so Emerald can continue grow.
- ◆ Striving to be the best!

# Emerald's Mission Statement

To design a luxurious trend setting motor coach utilizing the latest technology and finest materials in the industry which results in a beautiful crafted and easy to operate coach meeting the highest standards and customer expectations in the industry.

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Thank You!

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